



WHY DO BUSINESS WITH ROSENBAUER

THE LEADER IN FIREFIGHTING APPARATUS AND TECHNOLOGY

Located in the Midwest, Rosenbauer is one of the largest suppliers of firefighting equipment in the world, offering a full-line of apparatus including pumpers, tankers, rescue vehicles and aerials. Customers who come to Rosenbauer to purchase fire apparatus have a line of communication between the Rosenbauer dealer representative to the front sales office. Our sales approach is straightforward and transparent.



- ◆ Strength
- ◆ Family-Owned, Family Culture
- ◆ Worldwide Resources
- ◆ Innovation and Customization
- ◆ Financial Stability

WHY DO BUSINESS WITH ROSENBAUER

STRENGTH

- World's largest producer of firefighting vehicles and solutions
- A single-source manufacturer including chassis and pumps
- Over 150 years of continued manufacturing experience
- Over 2,600 employees worldwide
- Over 2,000 vehicles produced worldwide annually
- In the United States
 - Over 70 years continuous operations
 - Over 600 employees
 - Over 700 vehicles produced annually
 - Sold and serviced by 40 independent dealerships with over 250 sales and service professionals

FAMILY-OWNED, FAMILY CULTURE

Rosenbauer America is a 50-50 partnership between American and European families.

- Family members still own a majority of Rosenbauer stock
- Decisions about investments in product, facilities and research are based on long-term goals, not short-term profits
- Rosenbauer is still managed by family members
- You can still speak with a family member

WORLDWIDE RESOURCES

- 19 production facilities on four continents
- Ability to share cutting-edge global technology with all firefighters
 - Open space cabs
 - Roll-up doors
 - Rear mount pumps
 - Equipment storage

INNOVATION AND CUSTOMIZATION

- Ability to manufacture to your needs
- Latest 3D engineering programs
- Widest range of products available
- Innovation
 - Custom chassis: Commander, Avenger and Warrior
 - Fully Electric Drive Firetruck
 - Panther ARFF
 - Smart Aerial Controls
 - High-pressure foam
 - Green Star Idle Reduction Technology
 - EZ Load Hose Bed
 - Safe Scene control panel
 - Self-leveling aerial turntable
 - Simultaneous normal and high-pressure pumping systems

FINANCIAL STABILITY

- Over 150 years of financial stability
- Rated by Dunn and Bradstreet
- Excellent financial ratios show longevity
- Long-term parts and service
- No concern of losing your investment



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